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THE SEA PINES RESORT, SOUTH CAROLINA



CABOT HIGHLANDS, SCOTLAND



PORT ROYAL GOLF COURSE, BERMUDA



CABO DEL SOL, MEXICO

TRAVEL ISSUE

HELPING GOLFERS OVERCOME TRAVEL TURBULENCE

PGA Professionals Recommend

Quarter Zips, High-Tech Grips, More

The Buzz, a regular monthly feature, gives us a chance to share some of the many products that are driving retailing successes for golf facilities around the country.

The products featured are spotlighted by PGA Professionals and AGM members who participate in our PGA Magazine events, like the hundreds of meetings, Zoom calls and conferences that we host each year. Our intent is to pass their vast knowledge on to all of our readers.

We hope you enjoy reading The Buzz each month – and find a few new products that will bring excitement to your merchandise mix. ■



1 REDVANLY Varet Quarter Zip: Signature STRETCHknit fabric provides easy care and moisture wicking properties to keep golfers warm without impeding the swing in cooler weather. MSRP: \$150

2 Bushnell iON ELITE GPS Watch: Using the company's patented slope-compensated distances, this watch enables golfers to strategize each shot while keeping score and tracking stats. MSRP: \$199.99

3 BRD Grips X-1: With a unique transparent design and two-layer polymer construction, these soft and tacky grips offer performance and eye-catching style. MSRP: \$15.99/grip

4 Sun Mountain Maverick Bag: For golfers who prefer to ride golf cars, this bag offers all the storage space anyone could need, with 11 pockets in a design that weighs just 6 pounds. MSRP: \$229.99

5 Signs By the Sea Glassware: Vintage glassware styles, like the venerable Mason Jar, are popular tournament gifts and also sell well with club logos. MSRP: \$30

6 MGI Zip Navigator Electric Cart: Walkers looking to reduce fatigue are enjoying these motorized trolleys, powered by rechargeable electric motors that can handle up to 36 holes a day. MSRP: \$1,595

7 B.Draddy Sevens Rugby: The classic preppy look is making a comeback, complete with a new fabrication that includes a touch of stretch and low-maintenance care. MSRP: \$160

